

Networked Society

(NetSoc)

Deliverable D1.2 – Strategic Research and Innovation Agenda – Intermediate Version 1

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Abstract

This deliverable presents strategic research documents from the three ICT ETPs; Net!Works, ISI, and NEM, which are accessible through the ETP websites. In this deliverable, the strategic documents are summarised to emphasise research and innovation issues in respect to future developments of the future network infrastructure, allowing also an easier discussions on the document with various groups and communities. This deliverable will be discussed with so-called vertical applications sectors, which are using ICT infrastructure and services for development and deployment of specific sectorial applications, in order to gather requirements on the future networks and ICT at large from these sectors and include them into future strategic and innovation agendas of the ICT communities. The requirements discussion will also be enlarged to further ICT communities besides the mentioned three ETPs.

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1 SCOPE AND PURPOSE OF THE DOCUMENT

This deliverable presents strategic research documents from three European Technology Platforms in the ICT area, dealing, among other topics, with communications network infrastructure:

- Net!Works
- ISI
- NEM

All these ETPs maintain their strategic documents, mainly Visions and Strategic Research/Innovation Agendas, in order to identify, describe, and prioritise the main research and innovation subjects, which will be addressed in the next period by members of the respective ETP communities. The Strategic Research and Innovation agendas, presented in this document, are created by involvement of the entire ETP communities and, with it, represent a view on the future network infrastructures, created by a wide and relevant European research community.

The Strategic Research and Innovation Agendas exist as standalone documents and are accessible for the public through individual ETP websites (<http://www.networks-etp.eu/>, <http://www.isi-initiative.org/>, and <http://www.nem-initiative.org/>). In this deliverable, the strategic documents are summarised to emphasise research and innovation issues in respect to future developments of the future network infrastructure, allowing also an easier discussions on the document with various groups and communities.

This deliverable, and with it entire three ICT strategic documents, will be discussed with several application/industry – so called vertical – sectors, which primarily do not belong to the ICT sector (e.g. Energy, Transport, Health, etc.) but are using ICT infrastructure and services for development and deployment of applications which are of particular interests for these sectors. The vertical sectors will be asked to comment the document or by providing their own requirements on the ICT, where the gathered feedback will be included in the updated version of this deliverable – D1.3 planned for spring 2013. Furthermore, the NetSoc Usage Area Workshop in Brussels on 20 March 2013 will offer an opportunity for direct discussion on the ICT strategic documents and any other related issue among various communities, so that conclusions gathered at the workshop will be included in the updated deliverable version as well.

Besides the “non-ICT vertical sectors”, this deliverable will be discussed with other ICT communities, which are not directly involved in the NetSoc project; IoT and NESSI, with the same target to gather relevant requirements on the future networks, but also to identify potential interactions among these communities and the vertical sectors. In the same way, the provided deliverable will be discussed within the NetSoc Expert Group and at its workshop on 19 March 2013 in Brussels. Outcome of these discussions will also be included in the updated deliverable version.

2 SUMARIES OF STRATEGIC ICT DOCUMENTS

2.1 Net!Works

2.1.1 Net!Works Strategic Research and Innovation Agenda

Net!Works European Technology platform concerns with technologies for superfast to low information rate connectivity and communications between people, devices, machines, businesses through mobile, wireless and fixed networking media.

Net!Works SRA presented a range of strategic applications and technologies areas for research and innovation in Europe. These areas incorporate grand societal challenges identified in the EU Digital Agenda and believed to be aligned with grand strategy of EC Innovation Union.

This report is based on the previous edition of the Strategic Research Agendas, White Papers and Position Paper [1].

2.1.2 Importance of Connectivity

Information and Communication Technologies (ICT) will continue to be a key driver to the Europe economy as evidenced by the scale of deployment of national infrastructures for the Internet, mobile communications and web services in Europe. ICT is fundamental to connected digital economy beyond just connecting people. It is transformative technology in modernisation and efficiency of other industries such as transportation, health and all utility services. By 2020, globally, more than 7 billion people and in excess of 50 billion “things” will be connected.

The ICT infrastructure is now considered in most countries to be part of the National Critical Infrastructure along with other utility infrastructures such as water, food, transportation, health, government services and energy and electricity as shown in the following figure. In Fully connected digital economy of the future, telecommunication and ICT infrastructure plays important role of transporting and controlling of all the other infrastructures becoming a “Super” critical national infrastructure (Figure 1).

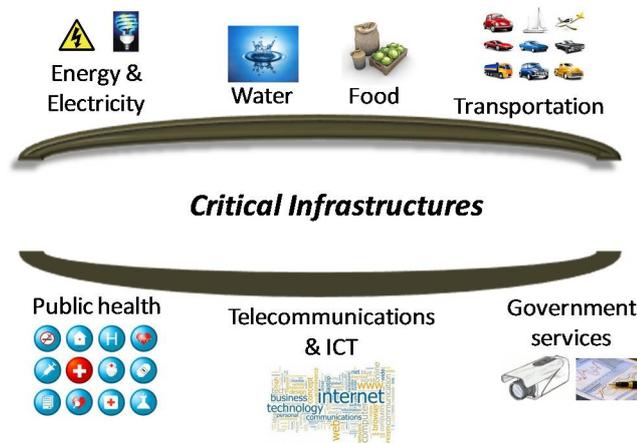


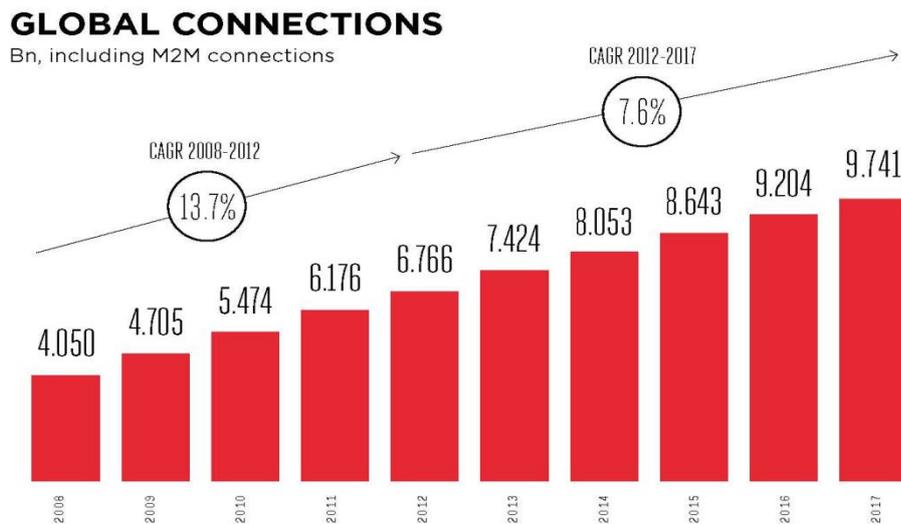
Figure 1: Critical infrastructures as currently identified (EuCo06)

The ICT sector is directly responsible for 10% of Europe’s GDP, with an annual market value of €660 billion and directly accounts for 3% of employment. However, ICT

contributes considerably more to GDP by enabling overall productivity growth in other sectors (20% directly from the ICT sector and 30% from ICT investments).

Europe's communications industry has the strength to remain competitive and to establish leadership in a new wave of broadband networking technologies, Internet of Things (IoT) and business innovations. It has the capacity and the know-how to engage in the challenges of transformation and modernisation of other industrial sectors, smart cities and the day to day activities of society in the future connected economy and society.

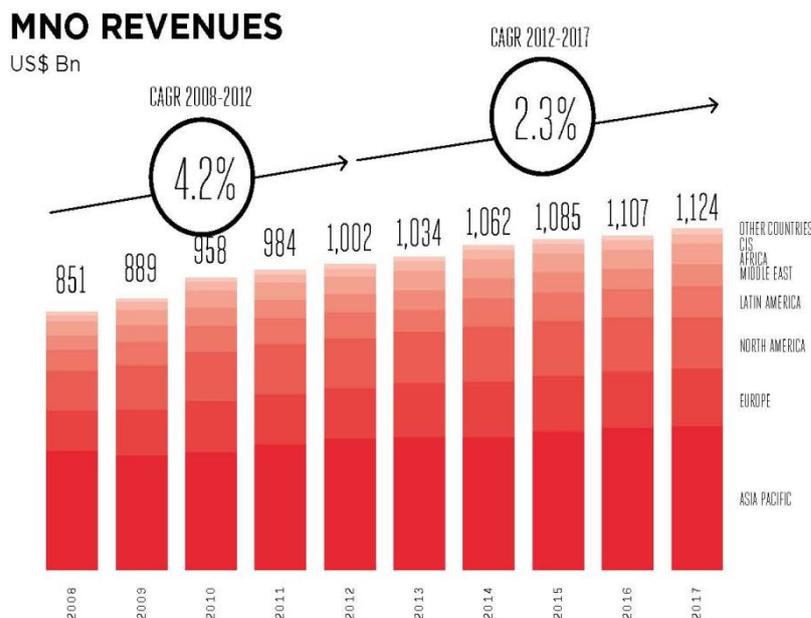
Figure 2 shows total global connections including machine type communications (M2M) and potential revenue for mobile Network Operator (MNO) are presented in Figure 3.



Source: GSMA Wireless Intelligence, Machina Research, A.T. Kearney Analysis

Figure 1

Figure 2: Global connections



Source: A.T. Kearney, EIU, Gartner, GSMA Wireless Intelligence, IDC, Wireless Matrix

Figure 3: MNO revenues

2.1.3 Trends and Drivers

The number of mobile users and the scale of mobile traffic are increasing at a staggering exponential rate. Cisco predicts that by 2015, global mobile data traffic will increase 26 folds. It will increase by 1000 fold in 2020. These statistics are all relative to the 2010 traffic levels, implying doubling of traffic per year. Moreover, CISCO predicts that, in 2015, every person in the world will have a mobile phone and 2/3 of the world's mobile traffic will be video [2]. In this time scale, one second of video traffic upload on the network will take one person 2 years to watch. Additionally, mobile to mobile traffic is expected to reach 295 Petabytes per month in 2015.

With doubling of traffic annually, the network energy consumption would double annually.

Additionally, in several reports and notably in the EU Digital Agenda [3], emphasis is placed on the role of ICT and its transformational power in the modernisation of other industries. Internet and telecommunications have also been recognised as effective enabling technology in addressing the "Grand Societal Challenges" of climate change, energy shortage, transportation, health and demographic changes. Transporting and controlling of other industries infrastructures bring in new technical, regulatory requirements and in most areas more stringent requirements than Telecommunication and Internet have been designed for. Example of such stringent requirements is utilities service availability/reliability in order of five 9s or higher.

In summary; the telecommunication and Internet infrastructure are gradually becoming "Super" national critical infrastructure paving the way for fully connected digital economy and modernisation of other industries enabling future smart cities, smart services and smart industries. Simultaneously, the mobile traffic demand alone is doubling every year whilst available capacity is only doubling every ten years. Network energy consumption would be increasing linearly to traffic. Ever since second generation cellular standard (GSM) the data rate gap, between that offered in the fixed network and mobile networks, has been increasing from generation to generation. There are new and challenging technical and regulatory requirements from other industries and services. There is emergence of new business models with new players and stakeholder.

Europe ought to have a clear agenda of research and innovation to leverage on this huge opportunity.

2.1.4 Strategic Research and Innovation Areas

The trend and drivers, above, can be mapped into following broad challenges and subsequently several research areas as follow.

- I. Spectrum, Capacity and Energy Crunch**
- II. Tsunami of Data and Internet of Things**
- III. Emergency Network**

The over-arching research, in 2020, across all the above broad challenge areas can be represented with the concept of LE3S.

The **LE3S concept** promotes low **L**atency, **E**nergy efficiency, **S**pectral efficiency, **S**calability and **S**tability.

2.1.4.1 Spectrum, Capacity and Energy Crunch

To have a globally-harmonised approach for specifying and developing mobile broadband Internet networks, ITU-R has established a successful framework by setting minimum requirements for next generation systems. This global effort started with the definition of IMT-2000 systems for 3G standardisation, and recently, 4G systems have been specified, which have to fulfil IMT-Advanced requirements. ITU-R is expected to analyse the demands and requirements for the next generation of broadband wireless systems, in order to guide and harmonise future developments towards 5G.

There are expectations from network operators that new spectrum for mobile services will be allocated at the World Radio Conference (WRC) in 2015. However, it can already be forecast that it will not be sufficient to support the predicted traffic demands for 2020 by some distance. Thus, technologies with increased area spectral efficiency through heterogeneous network deployments with distributed cooperation of devices have to be developed. It is not unconceivable to see yet another new air interface, if significant gains can be obtained by introducing a new access scheme.

- **New Wireless Network Topologies** - The main commonly accepted approach to cope with the spectrum/capacity/energy crunch are denser and denser node deployments and enhanced coordination. However, these require advancements in several other areas to make this feasible both technologically and economically, which are addressed in what follows. Both heterogeneous network topology and network management need to be fundamentally rethought and redesigned for better energy efficiency, dimensioning virtually all quantitative parameters, such as the ratio between large and small cells, form factors, and the number of hops to a node with wire-line and wireless backhaul, in a harmonised and holistic way, and not individually. The backhaul organisation deserves particular attention, especially for cloud computing/processing approaches. Moreover, besides solutions that are theoretically ideal, research should also take practical constraints into account, including constraints to reduce electromagnetic radiation in general.

Switching nodes on and off, depending on the actual traffic, has been the most obvious technique to use, but some critical points need to be addressed in the future. For one, keeping nodes alert while they are asleep (standby) still requires a non-negligible amount of energy. In this context, an entirely passive technology that does not consume any energy at all while being idle would be desirable; this would require a technology leap, as opposed to further fine-tuning of existing ones. A complementary aspect is to switch on nodes before they are actually needed, introducing a proactive element in management, which turn requires statistical insight into the network and user behaviour.

Other priority research areas are:

- **Cooperation between Wireless Network Nodes**
- **Radio Access Resource Sharing**
- **Broadband Radio over Fibre**
- **New Radio Access Architectures** - Current cellular systems are designed with extensive in-band signalling, putting a limit on achievable spectral efficiency. This problem is exacerbated with new trends, e.g., towards smaller and smaller cell topologies, resulting in excessive mobility related signalling. To achieve simultaneously spectral and energy efficiencies, one needs to move away from traditional cellular architectures, and investigate new and alternative architectures where

signalling messages and user data can be supported and optimised for capacity and energy efficiencies irrespective of cell size, which calls for a physical separation between control and data planes. For both on-line spectral and energy efficiencies optimisation in network operation, such new architectures must take users' and cells' active and idle states into account, and manage network resources intelligently and dynamically, whilst maintaining the overall system stability. Physical separation between control and data planes brings about new research challenges, notably synchronisation between these planes.

- **Spectrum Packing between broadcast and mobile communications** - A most prominent component of future mobile traffic increase is expected to be due to video-type services. It makes sense to enhance the existing broadcasting functionality in mobile networks, so that the dense infrastructure of cellular networks can be even better exploited for offering spectrally efficient mass multimedia delivery, thereby also offloading the mobile broadband (unicast) access.

Furthermore, for broadcasting, the introduction of state of the art digital broadcasting technologies, like DVB-T and DVB-T2, enables more dense frequency reuse, thereby leaving less white space between the service areas of a TV channel. With the appropriate dense transmitter network and technology, using, e.g., cellular broadcasting solutions, Single-Frequency-Networks (SFNs) are possible for nation-wide broadcast content; which enables significantly increased "packing" of TV spectrum. This opportunity has been exploited to only a small extent at the ITU Regional Radio Conference Geneva'06 broadcasting frequency re-planning activity. Studies have shown that the secondary use of TV white spaces is possible, however, of limited value for macro cellular networks. Therefore, the prime focus should be on reducing the white space wherever possible, by packing broadcasting channels more densely, so that larger amounts of contiguous spectrum can be re-farmed, and thereby be reused without the burden implied by white space operation. However, many research challenges remain to be addressed mainly towards making mobile broadcasting more efficient, in terms of spectral and energy efficiencies, by using and optimising as much as possible the advanced techniques developed in mobile broadband cellular systems, such as MIMO, diversity and beamforming, thereby reducing the current gaps between mobile broadcasting and mobile broadband. Research should also be focused on the provision of technologies for multicasting at single- and multi-cell levels, and for energy efficiency develop targeted broadcasting technologies, as opposed to current "anytime and anywhere" broadcasting.

The foreseen roadmap concerning wireless broadband for spectrum/capacity/Energy Crunch aspects is presented in Table 1.

Table 1: Technology Roadmap for spectrum/capacity/Energy Crunch

Timeline	In 5 Years	In 10 Years	Beyond 10 Years
Radio	<ul style="list-style-type: none"> • <i>data rate</i>: several 100 Mbps • <i>bandwidth</i>: up to 40 MHz • <i>antennas</i>: roughly 10 layers spatial multiplexing • <i>first features of user context</i> 	<ul style="list-style-type: none"> • <i>data rate</i>: up to 1 Gbps • <i>bandwidth</i>: at least 100 MHz • <i>antennas</i>: tens of cooperative antenna elements • <i>user context aided RRM</i> 	<ul style="list-style-type: none"> • <i>data rate</i>: multi-Gbps • <i>bandwidth</i>: GHz range • <i>antennas</i>: hundreds of cooperative antenna elements
Energy	<ul style="list-style-type: none"> • network architectures are adapted to energy efficiency needs • intelligent switching on/off of resources using current technologies is optimised 	<ul style="list-style-type: none"> • novel transmission schemes and novel form factors for equipment are employed 	<ul style="list-style-type: none"> • technology leaps provide further enhancements
Network	<ul style="list-style-type: none"> • small cells • cloud RAN • local intra-site CoMP • inter-site cooperation • coverage relays • fast inter-RAT load balancing 	<ul style="list-style-type: none"> • smaller cells • baseband cloud • inter-site CoMP • interlayer coordination • capacity relays • mobile and multi-hop relays • network-controlled device-to-device • inter-system load balancing 	<ul style="list-style-type: none"> • ultra small cells • immersed radio (massive multi antenna) • radio virtualisation • complete inter layer/system CoMP • all photonic RF “leaky RF fibre” • cooperative relays • load balancing with multitude of systems, including full device-to-device

<p>SON</p>	<ul style="list-style-type: none"> usage in LTE-A, and in multi-layer and multi-RAT, and SON coordination (light) 	<ul style="list-style-type: none"> usage in heterogeneous networks, and in E2E, including radio, core, backhaul, and transport fully coordinated SON at network level (operator domain) cognitive learning mechanisms for SON improvement high-level operator goal driven network management using multiple-layer control loops 	<ul style="list-style-type: none"> CR networks with cognitive learning and reasoning capabilities automated improvement of management mechanisms fully high-level operator goal driven E2E network management including all network domains
<p>Spectrum</p>	<ul style="list-style-type: none"> opening TV white spaces with advanced cooperative cognitive protocols geo-location cooperating 	<ul style="list-style-type: none"> licenses shared by co-operating operators multi-antenna signal processing dynamic spectrum access location based any free portion of spectrum usable advanced spectrum handover, and spectrum mobility mechanisms regarding inherent QoS. 	<ul style="list-style-type: none"> dynamic spectrum access dynamic spectrum management (sensing, sharing, and trading) among operators cooperative spectrum hole prediction mechanisms in multi-standard stochastic systems visible light communication
<p>Cognitive Radio</p>	<ul style="list-style-type: none"> opportunistic spectrum access in femto-cells 	<ul style="list-style-type: none"> spectrum usage data bases cognitive engines for access networks self-reconfigurable multi standard chips in MIMO systems 	<ul style="list-style-type: none"> secondary spectrum use supported by sensing licensed user behaviour prediction in multimedia stochastic networks

The roadmap of developments in the area of networks for wireless-optics communications is presented in Table 2.

Table 2: Technology Roadmap for Networks for the Next Generation of Wireless-Optics Communications

Timeline	In 5 Years	In 10 Years	Beyond 10 Years
Super Broadband	<ul style="list-style-type: none"> • 1 Gbps • 20 % FTTH 	<ul style="list-style-type: none"> • 10 Gbps • 50% FTTH 	<ul style="list-style-type: none"> • 100 Gbps • 80% FTTH
Physical layer	<ul style="list-style-type: none"> • photonic A/D and D/A 	<ul style="list-style-type: none"> • 60% of electronic components converted to optical 	<ul style="list-style-type: none"> • 80-90% of electronic components converted to optical
Cognitive RoF Protocol	<ul style="list-style-type: none"> • transparency • power efficient 	<ul style="list-style-type: none"> • optical cognitive • partial optical handover 	<ul style="list-style-type: none"> • fully optical handover
Energy Consumption	<ul style="list-style-type: none"> • small percentage of electrical components with optical one • sleep mode implementation 	<ul style="list-style-type: none"> • replacing electrical switches and routers with optical • new power optimisation techniques 	<ul style="list-style-type: none"> • replacement of more electrical devices and components with optical ones
Wireless Optics and new air interface (including femto-cells and home networks)	<ul style="list-style-type: none"> • new wireless air interface • POF utilisation 	<ul style="list-style-type: none"> • new wireless and optical wireless air interfaces • improvement in POF utilisation 	<ul style="list-style-type: none"> • fully use of POF • integration of wireless and optical wireless

The roadmap of developments in the area of architectures and management of future networks is presented in Table 3.

Table 3: Technology Roadmap for Architectures and Management of Future Networks

Timeline	In 5 Years	In 10 Years	Beyond 10 Years
Software Defined Networks	<ul style="list-style-type: none"> • Separate resource virtualisation layers operations and optimisation (connectivity, storage, computation, control resources) • Partial network empowerment (i.e., service -, content-, 	<ul style="list-style-type: none"> • Combined approach of CNO with in-network management. • On-demand network provision and operation. • Integrated virtualisation of all resources – operations, optimisation and usage. • Further network empowerment. • Separate in-bound 	<ul style="list-style-type: none"> • SMART software-defined system services of any complexity and any composition • Full network empowerment integrated in-bound

	<p>knowledge-, environmental-, energy-, economic-, and social-cognisance).</p>	<p>manageability in all dimensions (embeddiness, automation, autonomicity, extensibility).</p>	<p>manageability</p> <ul style="list-style-type: none"> • Combined approach of CNO with in-network management and content centric • Dynamic service aggregation from different providers to create new complex services
<p>Cognitive network operation</p>	<ul style="list-style-type: none"> • Monitoring for multi-access and multi-path. • Decision in autonomic and near-real optimisation (centralised vs. distributed). 	<ul style="list-style-type: none"> • Monitoring in knowledge management. • Decision in cognitive, self-learning real time optimisation. • Autonomic adjustment based on application requirements. 	
<p>Resource sharing across administrative boundaries: modularisation and network virtualisation</p>	<ul style="list-style-type: none"> • Optimised infrastructure sharing. • Virtualisation of network functionality as well as of computational, communication, and storage resources in order to deliver cost-efficient operation especially in multi-administrative domain environments. 	<ul style="list-style-type: none"> • Modularisation through the separation of functionality into generic self-contained building blocks to support a variety of business models and regional specifics. • Knowledge based virtualisation of network functionalities as well as of computational, communication, and storage resources in order to deliver cost- and energy-efficient operation especially in multi-administrative domain environments. 	
<p>Content centric networks</p>	<ul style="list-style-type: none"> • Content centric optimisation in order to deliver cost- efficient operation especially in multi-administrative 	<ul style="list-style-type: none"> • Cognitive content centric optimisation in order to deliver cost- and energy-efficient operation especially in multi-administrative domain environments 	

	domain environments.		
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2.1.4.2 Tsunami of Data and IoT

Data continues to be a major area of growth for mobile operators¹. As Cisco reported in their recent Visual Networking Index (VNI) study [4], the volume of mobile broadband (MBB) traffic has been doubling every year, reaching 1,577 Petabytes per month² in 2013 (the equivalent of 500 billion .mp3 files or 800 million hours of streaming HD video³) and is forecast to reach 11,156 Petabytes by 2017. The rate of growth is underlined by the fact that total traffic volumes in 2012 were as high as all prior years combined. Furthermore, this growth hasn't been isolated to one area – all regions have been showing impressive growth rates. In absolute terms, however, Asia Pacific is the clear leader and is forecast to account for 47% of traffic by 2017.

Obviously, there is a limit on achievable area capacity using current and future allocation of limited radio spectrum. Management of data in terms of its discovery, storage, distribution and delivery based on a user context is now becoming even more important than ever and goes hand-in-hand with advances in radio access techniques in tackling expected tsunami of data.

Research on the issues of intelligent data handling and delivery based on user preferences, user, device, radio and network contexts offers potential solutions to the challenges.

- There has been many research work worldwide reported on definition and classification of context. However, there is no or little evidence on mechanisms to capture, classify and utilise such information, and how it can be implemented and used in improving a network performance, or in efficient delivery of personalised services. With the increasing deployment of Machine-to-Machine (M2M), and generally Internet of Things (IoT), it is time to start a research on technologies and mechanisms for capturing various context information, whether it is user's, device's, environment's, network's or so on, and demonstrate their utilisation effectiveness in intelligent service/data provisioning, and overall performance improvements in network assets management. Research is required on scalable and efficient networking between IoT nodes, and how such infrastructure-less networks can work with a communication network, Internet and a user device, in a secure, reliable and seamless manner. Another important area of network research is use of context information and their integration technologies for dynamic network resources virtualisation and fast/autonomous network management of resources, service quality and management of self-recovery and healing.
- ICT networks, telecoms and content delivery have still to consider important challenges as trust and privacy. As more and more means, like electronic signature and digital identity, will or are already a basic service to be offered to citizens, reinforcing business

¹ www.mobileworldlive.com

² Equal to 1.6 billion Gigabytes

³ Assuming .mp3 files are 3 Megabytes each, and an hour of HD video uses 2 Gigabytes of data

dynamism and growth, trust and related technologies are essential to support such growth of services and traffic.

- The convergence between different National Critical Infrastructures is also a need that requires further research attention.

2.1.4.3 Emergency Network

Current communication architectures are highly vulnerable to major man-made and natural disasters. The main reason for the vulnerability is the fact that all communication networking are network-centric and rely on an infrastructure. In time of such disasters minimum communications is better than no communications. However, instead of developing a separate Public Protection Disaster Relief (PPDR) network, it is essential for public networks have the capabilities to continue their operation even when the infrastructure is destroyed. Discussions about emergency communications usually diverge into discussions about most prominent catastrophes and terrorist attacks, and emergency services personnel (i.e., police, hospitals, fire brigades, etc.). So far, private citizens are not addressed in such situations, which is often a major issue when commercial networks are no longer available due to collapse of the infrastructure (e.g., electricity cuts or broken mobile network). For this, it is important to define an appropriate crisis handling management system for both public and private users. In such situations, private handheld devices can be effectively used to form rapidly an ad-hoc multihop network infrastructure during such incidents, to create connectivity between people, as well as help in improving the coverage of public authorities' network over large geographical areas. Although the target is to provide a system concept for crisis management, as well as critical infrastructure control, the same concepts and solutions may lend themselves to other usages and applications. For example, in providing normal communication needs cost effectively to the areas where the basic network infrastructure is non-existent, such as remote locations and areas with low-dense population, and/or in emerging markets where telecom infrastructures do not exist.

This future rapid-deployable network needs to have the capability to support basic communication services (e.g., telephony and narrow band data services), mechanisms to prevent or reduce the impact of disasters (early warning systems), aid in rescue operations, and finally ease the recovery from disasters.

2.1.5 Summary and Recommendations

It is clear that the demands placed on communications networks are constantly increasing. The growth in the number of new applications running on the networks shows no sign of slowing and, on the contrary, it is accelerating as ever more mobile devices become the preferred device for Internet access for both people and machines. The use of networks to connect machines to the Internet is still in its infancy. Projections suggest that expected rapid growth in the generation of network traffic will be driven by the increasing use of video for communications and the use of networks for M2M communications. New applications are placing new technical demands on the network. Whereas in the past increasing the transmission capacity of the networks was the focus of research, new applications mean that reducing the latency of networks, increasing their energy efficiency, improving utilisation of spectrum, and the scalability and stability of networks, are the requirements that future research and innovation must address. Internet and Telecommunication networks will be the control and transport plane of other National Critical Infrastructures, such as: health and tele-care systems, eGovernment, transport systems, energy systems, and environmental monitoring systems. This will make Telecommunication networks National "Super" Critical Infrastructure.

All these matters present many new challenges to the entire business chain in the communications and networking industry.

All the research priorities can be captured in **LE3S concept** that promotes low Latency, Energy efficiency, Spectral efficiency, Scalability and Stability in future network research.

The most important requirement from other National Critical Infrastructures (food, water, transportation, electricity...) is high availability and robustness, much higher than that normally required in communication network designs of usually 99.9% (three 9s). New networking technologies must be developed to ensure high information integrity, network and service **reliability and availability** of more than five 9s, and resilience to potential cyber security threats.

Optical network technologies will need further development, as fibre-optic systems now also start approaching Shannon's limit. New research is needed to increase fibre capacity to more than 100 Tbps in the core, 10 Tbps in the metro, and 1 Tbps in the **access/backhaul** network, and to provide a dynamic software and control environment around this. A flexible optical spectrum approach, programmable transceivers and switching nodes, and the use of multiple wavelength bands will be prerequisites for these targets, whilst still leaving them challenging to achieve. With increasing wireless capacities and smaller cell sites, a close **wireless-optical** integration and operation will be crucial to adaptively optimise end-user experience over a fibre-constrained backhaul-infrastructure. However, as fibre-optic is not universally available, or in consideration of different business models, there is urgency in developing efficient wireless mesh backhaul technologies.

Data and content delivery need further research in order to ensure that they meet the needs of users whilst handle intelligently the expected tsunami of data. Research on the issues of intelligent data handling and delivery based on user preferences, and user, device, radio and network contexts offers potential solutions to the challenges. Intelligent content delivery requires up to date and relevant context information.

ICT networks, telecoms and content delivery have still to consider important challenges as **trust and privacy**. As more and more means, like electronic signature and digital identity, will or are already a basic service to be offered to citizens, reinforcing business dynamicity and growth, trust and related technologies are essential to support such growth of services and traffic.

Additionally, it is proposed for Europe to start activity on specification and research into a highly robust, resilient and rapidly deployable emergency network.

2.2 ISI Strategic Research and Innovation Agenda

2.2.1 Aims and Scope

The Integral SatCom Initiative European Technology Platform Strategic Research and Innovation Agenda [5] addresses the overall development of satellite communications in Europe over the next 10 years, highlights how satellite communications can be of strategic relevance for Europe, and identifies medium and long term strategic objectives.

The document is divided into three parts. The first part of the document identifies trends in SatCom architectures and their added value in the context of the relevant European policies (e.g. Digital Agenda, Security and Defence). The second part is focused on the main enablers for emerging SatCom architectures, the related enabling technologies and their impact on the performance, features, and economics in order to highlight how future SatCom can support Digital Agenda objectives. The third part maps the identified enablers and related enabling technologies onto a list of concrete research topics suitable for the next European work programmes and prioritizes them according to their impact on the European competitiveness development.

2.2.2 European SatCom industry main markets and contribution to the Digital Agenda

The main markets of the European SatCom industry are reported hereunder in decreasing order of generated revenues [6]:

- Direct To Home TV
- Backbone/Backhaul
- Broadband access
- Mobile Satellite Systems
- Governmental systems

The main trends for the next 10 years of the main SatCom market segments are reported in Table 4.

Table 4: Main future SatCom trends

SatCom Market segment	Main trends
Direct To Home TV	HDTV generalisation, nonlinear service, hybrid networks, 3DTV, multi view and UHD TV uptake
Backbone/Backhaul	Flexibility/intelligence
Broadband access	Very high speed broadband, resilience, improved QoE
Mobile Satellite Systems	Mobile Broadband in higher frequency bands especially for professional and governmental services (e.g. Ku or Ka band), security systems in lower bands
Governmental systems	Increased throughput, reinforced security, mobility and dual military and institutional systems

Accordingly, SatCom systems can play a fundamental role in supporting the following Digital Agenda objectives:

- Fast and ultra-fast internet access
- Transportation efficiency and mobility

- Smart Energy grid
- Security
- Climate change
- Digital literacy, skills and inclusion (content)
- Healthcare

2.2.3 Emerging SatCom Architectures

For each market segment, new SatCom architectures will be developed referring to new space segment configuration, new radio interface technologies or even new network integration scenario with terrestrial systems. The main drivers to be considered for the analysis of the SatCom innovation in the future are:

- Performance,
- Quality of Experience (QoE),
- Cost,
- Network integration (satellite with terrestrial systems),
- Flexibility,
- Integration with navigation and observation systems,
- Resilience and Security
- Regulatory frameworks
- In Orbit Validation for innovative space segment technologies/payloads,
- Standards development
- Design of new business model for innovation financing.

2.2.4 Enabling research topics and prioritization

Within the developed context, and with reference to the technical enablers, six main development areas have been identified:

- Space segment,
- Ground infrastructure,
- Radio interface efficiency and robustness,
- Networking integration and convergence,
- Terminals and Services and applications.

Research topics have been prioritized in each specific area. Table 5 reports, for each area, the first four most important topics, in order of decreasing importance. The complete assessment is reported in [7].

Table 5: Prioritisation of specific areas

Research Area	Topic 1	Topic 2	Topic 3	Topic 4
Space Segment High-Throughput, Flexibility and Reconfigurability	Flexibility and Reconfiguration	Capacity and Throughput	Interference and Management	Markets and Resources
Radio Interfaces: Efficiency and Robustness	Interference management techniques	Cognitive radio	Multi beam/feed transmission techniques	Waveform design
Ground Infrastructure: Distributed Processing	Advanced Interference management and cancellation	High capacity feeder links	Distributed radio resource management algorithms	Multigateway architectures
Networking: Integration and Convergence	SatCom Role in Future Internet	Network management harmonization between satellite and terrestrial.	Flexible resource management	Vertical handover techniques between terrestrial and satellite
Terminals: User-Friendliness and Reconfigurability	Fixed Broadband and Broadcast	Collective Mobile Broadband and Broadcast	M2M and SCADA	Consumer and Professional Handheld
Services and applications: Ubiquity and Dependability	Emergency Bidirectional Communications and Backhauling	Ubiquitous Broadband Access	Enhanced Broadcast Experience	Ubiquitous Messaging Services

2.2.5 Summary and conclusions on ISI strategy

ISI vision is to foster the development of innovative SatCom solutions addressing in priority:

- The 2020 goal of all Europeans having access to Internet speeds of above 30 Mbps as set by the European Commission in its European Digital Agenda policy for an Inclusive Growth.
- The improvement of Europe's capacity to prevent and respond to crisis and/or to ensure the security of persons and goods as set by the Europe Commission in its Security and Defence Policy (“There is no development without security and no security without Sustainable Growth”, Kofi Annan).
- The Integration of future SatComs providing a flexible and resilient network overlay and/or with cost effective broadcast capabilities to the future Internet for a Smart Growth economy.
- This will enable the development of innovative technologies, products and services up to large-scale pre operational experimentations in the areas of:
- Very high speed broadband access via satellite complementing fibre and wireless networks.

- Reconfigurable, resilient and secured broadband connectivity SatComs to support professional and institutional telecommunication demands (e.g., Private communication networks, Backhaul, Backbone connectivity, public safety)
- Integration/hybridising of future SatComs in the Future Internet to build up smart infrastructures.
- Enhanced broadcast systems, efficiently supporting scalable video quality (3D/HDTV/SDTV), mobility and interactivity.

Satellite Communications belong to both space and ICT enabling and industrial technologies identified in the H2020's industrial leadership part. On one hand, it represents the most important application domain for satellites and on the other hand it is an essential element of any network infrastructure:

- To provide cost effective broadcast and/or data collect capability over wide area.
- To provide connectivity to remote places, vessels or aircrafts.
- To ensure resilience by doubling terrestrial based communications.

Therefore research and innovation activities on SatCom shall be planned under the H2020 part "Leadership in enabling and industrial technologies". SatCom also supports a wide range of applications which contributes to major European societal challenges:

- "Inclusive, innovative and secure societies": SatCom is an essential enabler to fulfill the broadband for all objectives as defined in the Digital Challenges thanks to current (2013 objectives) and future space assets (2020 objectives). It is also an essential element for security missions among which crisis management, transport security, critical infrastructure protection. SatCom integration with other space technologies namely earth observation and navigation, will enable added value services to contribute to a secure society.
- "Health, demographic change and wellbeing": SatCom will help to assist patients under medical treatment in their homes and interconnect hospitals and medical teams in low density populated areas. Moreover, as the need for improving healthcare in rural and low density populated areas intensifies and the importance of bringing the international medical community together in the years ahead grows, SatCom are ideally positioned to facilitate the flow and sharing of medical expertise and information between medical centres.
- "Smart, green and integrated transport": SatCom can be used to alert about events (e.g. accidents, traffic jams, local bad weather conditions) impacting the traffic at regional level and provide guidance to the public and private transport resources, the travellers and decision making tools via fixed or mobile broadcast systems. Satcom can also support asset monitoring anywhere beyond terrestrial reach (low density populated areas, over seas) and hence ensure a permanent status report
- "Secure, clean and efficient energy": SatCom can be used to monitor the power grid and to implement a global and secure energy grid that ensures the energy supply. In particular, it is well suited to optimise the efficiency of the global monitoring and black-out management. Furthermore, telecom satellites can back-up high availability links of the communication and control network in critical parts of the smart energy grids

Within Europe, SatCom research and innovation activities are also supported by European and National Space agencies, however these frameworks differs significantly by the approach:

- The H2020 will help the SatCom industry to establish the eco system for space technologies by undertaking end to end system definition and developments exploiting the technology bricks/segments developed with space agencies support, Trials/Pilots for validation and/or market probing. It is the optimum framework for cooperation with stakeholders from terrestrial ICT networks and for the cross fertilization of ICT technologies from non-space industry.
- European and national space agencies enables the SatCom industry to progress the space technology by carrying out Technical feasibility study on future space segments and providing support to development of space technology and on specific aspects of the related ground segment.

Tentatively a mapping of SatCom research and innovation activities in the institutional framework is summarised in Table 6.

Table 6: SatCom research and innovation mapping

Institutional framework	Possible research and innovation activities
H2020 - Industrial leadership: "ICT"	User and application-centric activities. Advanced system studies, system engineering, software development, hardware development (ground segment), Standardization and regulatory activities, Techno-economical studies, Integration, Trials
H2020 - Industrial leadership: "SPACE"	Space technologies and systems design and development, up to In Orbit Validation. Services validation in relation with the EU flagship programmes.
H2020 - Societal challenges: "Inclusive, innovative and secure societies"	Wide scope of activities while focused on supporting the EU societal challenges: can encompass applied research, processes and methods, social innovation mechanisms, applications and services development, pilot networks.
H2020 - Societal challenges: "Smart, green and integrated transport"	as above
ESA and national space agencies	Technical feasibility study on future space segments, Development of space technology and of specific features of ground segment such as e.g. antennas and RF components

As illustrated above, research, development and innovation activities on SatCom are planned in the Horizon 2020 complementary to activities planned in European and national space agencies frameworks.

Satellite Communication Networks inherently offer three undisputable characteristics:

- All the time: As a dependable solution, SatComs are key elements to ensure a service continuity under natural or manmade disasters.
- Everywhere: Thanks to their ubiquitous coverage, SatCom are the most economical technology to address fixed, portable, nomadic or terminals onboard vessels, trains, cars or aircrafts in low density populated areas for connectivity or broadcast applications.

Based on these key elements, Satellite Communication Networks are expected to provide significant contributions in areas where coverage, resiliency are essential especially for:

- Broadcasting/multicasting of media content in real time or non realtime with caching techniques
- Broadband access: fixed and mobile
- Security missions such as crisis management
- Machine to machine

The SatCom contribution will pertain provided that the industry continue to innovate along the following drivers:

- Firstly, Satellite networks are expected to improve significantly their performances to keep up with the service and economical trends associated set by terrestrial networks
- Secondly, the need for increased resiliency, service continuity drives the SatCom industry to undertake research activities to integrate Satellite component in the global terrestrial networks in a seamless manner so that the end-users benefits from the natural and undisputable SatCom characteristics.
- Thirdly, the evolving regulatory context (towards more flexible spectrum usage) puts additional constraints on the design of future satellite networks.

Based on the prioritization carried presented in the previous section, the research priorities of ISI are organized and grouped among three different lines.

1) Space segment: High-throughput, Flexibility, and Re-configurability

Research efforts aiming at increasing throughput per spacecraft, flexibility in terms of power, bandwidth and frequency allocated to each beam will have to be improved in order to better use the satellite capacity. Dynamic reconfigurability of the coverage area in terms of number and sizes of beams will be another important asset to cover, enabling e.g. to quickly set-up hot-spots over specific regions where high capacity may be needed. This entails the need to pursue the development of reconfigurable antenna systems (passive solutions, as well as active and semi-active with the objective of getting cost competitive offers for the commercial market), allowing small antenna beams and high accuracy pointing, as well as flexible satellite payload RF front-end to efficiently cope with different level of traffic aggregation. Regenerative payloads are an additional step to consider for providing high flexible and reconfigurable satellites systems, suitable for adapting the network for the service scenario needs. The key challenge will be to propose fully in-orbit reconfigurable processors (Software Defined Payloads - SDPs), which would ultimately combine the advantages of fully regenerative payloads with the waveform agnostic

flexibility of transparent payloads and with the flexibility/re-configurability of emerging software-defined networks.

2) Ground infrastructure and Radio Interface: Advanced Interference Management

Next generation satellite systems will be based on several hundreds of beams/feeds in order to increase the system efficiency with denser frequency reuse. A key issue in this perspective is the efficient management of interference. Intra and Inter-beam as well as inter-system interference shall be smartly managed in order to achieve unforeseen increase in the spectral efficiency. The research shall be addressed towards applications to multi-beam/multi-feed/multi-gateway satellite systems of advanced concepts like pre-coding techniques, multiuser detection, interference cancellation, and interference alignment and coordination. Generally speaking, new paradigms relying on the idea of exploiting the knowledge of the interference rather than trying to reduce it by bandwidth segregation and/or antenna discrimination shall be investigated. That is, in contrast with traditional interference avoidance schemes (passive treatment of interference), satellite networks shall strive for a proactive treatment of interference. In this course, the latest techniques developed within the terrestrial cellular community on interference management should be investigated in order to maximize synergies between the two realms.

3) Networking: Integration and Convergence

The convergence between fixed and mobile network is progressing rapidly in the world-wide telecommunications network. Satellites are striving to become an important actor in the Future Network Infrastructure due to their unique ability to cover vast regions and sparsely populated areas or areas where terrestrial systems have been destroyed by a recent disaster. A tighter synergy between terrestrial and satellite networks and also among satellite operators would be leveraged through the foundation of network abstraction and virtualisation architectures, which would offer new business opportunities by enabling the real time brokerage and collaborative use of terrestrial and satellite resources and also their integrated management as unified overlays. In this context, novel inter-domain network management paradigms would enable enterprise users and also Virtual Network Providers (network resource brokers) to establish, manage and exploit hybrid terrestrial-satellite virtual network overlays spanning across several satellite and terrestrial operators/physical infrastructures in order to fully meet their customers' needs in terms of geographical coverage and capacity, in cases when the coverage and/or capacity provided directly by a single network operator is either insufficient or uneconomic.

Satellites comprise the following (non-exhaustive list of) primary features which may have a major role in Future Internet: (i) all the time: satellite networks are key to provide service continuity and robustness under disaster cases; (ii) everywhere: especially in rural, low density populated areas, satellites are the most economical access technology and provide the means to access non-traditional networks as SCADA sensor networks and M2M. This induces also the potential of satellites to allow for/or accelerate the high-speed Internet access in developing countries; (iii) native support for wide area broadcast / multicast; (iv) support for inter-planetary communication and deep space networks; and (v) Satellites support security and content reliability on an operational level, since the infrastructure is easy to protect, network management is centralized and under operator control and the access to the network is strictly under control of the network control manager. It is therefore necessary to study the applications and services that are typically susceptible of

being used in a satellite network, so that its evolution goes online with the Future Internet guidelines. The development of future satellite systems will not consider only the network aspects as the connection bandwidth required or the necessary traffic engineering, but also higher level factors (such as scalability, security, mobility, etc.) that impose requirements to the lower levels. A promising Future Internet (FI) technological solution that seems pertinent to integration with SatCom networks refers to Information/Content-Centric Networking. It constitutes an alternative to the conventional, IP-based internetworking, with information being identified rather than the host where it resides (which is the case for IP networking). That is, rather than interconnecting pair of end hosts, FI information-centric networks will evolve as a substrate for information dissemination and will be based on named data identifiers instead of end hosts addresses. These identifiers relate to content and/or services. This approach appears to be very promising in the Future Internet. Especially, the Publish-Subscribe Internetworking (PSI) approach seems well suited to SatCom because of the related Broadcast/Multicast nature.

2.3 NEM Strategic Research Agenda

2.3.1 Overview

The NEM Strategic Research Agenda [1] summarizes the challenges and opportunities for the future European research directions in the Networked Electronic Domain in a vision that industry and state authorities might go hand in order to create Digital Europe, resulting in an unprecedented IT penetration within all areas of our society and our daily life.

It describes the main trends whilst it discusses Europe's strengths and determines Europe's diverse cultural heritage as the basis of Europe's knowledge potential. It encompasses a series of precise action lines that may help to catapult Europe to the forefront of IT development. It concludes on innovation partnership as a means to cope with our grand societal challenges.

2.3.2 Where will we go, where are the opportunities from NEM perspectives

2.3.2.1 Connected Society

In the not-so-distant future, everybody and everything will be connected to a network (fixed, mobile, satellite) wherever it is. This new paradigm will open many new opportunities for business, in particular in the NEM sector. For example, "connected things" will be able to provide information that will enrich existing content. People will be able to use any type of device to access any type of content adapted to their situation (at home, on the move, driving a car, in a train, on a plane, etc.), and public live cameras will be accessible by anyone wherever he/she is. Network bandwidth and quality will increase significantly with fiber networks reaching closer to the end user's point of access. Increasing bandwidth capacities of LTE/4G mobile networks will enable users to access high definition and even 3D/holographic content on the move. In addition, increasing uplink bandwidth will allow for new types of services such as online content storage, 3D videoconferencing, and tele-immersion.

All these network evolutions will help people to share in real time any type of content within their social community, to communicate with remote contacts while feeling as if they are together at the same place.

However, high bandwidth network connectivity will not immediately become available everywhere in Europe due to a number of constraints. The roll-out of fiber networks will be limited by cost factors and LTE/4G coverage cannot be expected to cover all areas of all European countries within the next few years. Consequently, mechanisms able to optimize device connectivity according to the available networks are crucial for a seamless experience from the user's point of view, and unavoidable quality fluctuations need to be minimized.

As the currently growing landscape of application stores continues to evolve, we will see the concept extend towards more online content, applications and service (cloud-based) with pay-as-you-use business models, allowing people to forget about device compatibility, updates, or additional virus protection.

We can summarize this future network paradigm as: *Anything, anytime, anywhere on any device.*

2.3.2.2 Knowledge Society and content availability

An impressive phenomenon of our information society is an ever-increasing amount of new audiovisual content that is available to all. Content is created by professional producers as well as by prosumers or just by Mr and Ms Anybody.

High-quality production tools are no longer the preserve of audio-visual (AV) professionals. The advancement in technology is available to all. HDTV cameras are common place, the first 3DTV cameras can already be purchased, at affordable prices, by any AV amateur.

However, much content is still only available on a specific display and/or at specific locations. It remains a challenge to turn the request for “anywhere, anytime, any device” into reality. So, content scalability for seamless consumption is still an open issue in order to allow AV access at home, on the move, from the office, in the car, while abroad, etc.

As technical quality is potentially not an issue anymore (today, there is a proliferation of technically high-quality content) the perceived quality of the content comes through its intrinsic value. To distinguish valuable content from junk content is still up to personal judgment, and whether technology may be able to help in this assessment remains to be seen. Whether information in the content is actually true or false is independent of the technical production process, and cannot be related to whether the content has been created by multimedia professionals or as UGC. The research challenge is to assist citizens in finding and selecting truthful and secured content when they wish to do so and preserving their ownership rights; quality content should be available to all, the younger and the elderly, for people with and without special needs.

A policy of all, embracing Digital Inclusion is essential in order to overcome the digital divide and to turn Europe into the most advanced IT area world-wide – for everybody. This is one of our grand societal challenges.

2.3.2.3 User interfaces and immersive experiences

Recent years have seen a plethora of intuitive user interfaces, on various platforms, such as smart mobiles, touchpads and game consoles. The 3D TV is catching up and IPTV is coming to our living rooms. In the near future, we will see a proliferation of 3D, immersive and beyond-HD experiences, with interfaces becoming even more intuitive, including speech, tactile and multisensory interactions.

This shift in the market opens up many new opportunities for business, particularly in the NEM sector. For example, connected TV is becoming a rich open platform, where web style applications are projected to bring another wave of economic growth in the NEM industries. Connected TVs as an open platform will deliver a multitude of new applications and services to the home, particularly for the young as well as for the aging population of Europe and globally.

The 3D and immersive experiences of this future are rich with intuitive interactions and will create new business services such as tele-immersion and tele-medicine, as well as for more traditional entertainment applications. Adding geo-location will enable Augmented Reality applications to become more broadly accepted and used, for example in tourism and cultural sectors.

Intuitive interaction and ease of use is paramount in this future. The younger generations are expecting the same ease of use on their TVs as in their mobiles and touchpads. Multi-touch screens, audio/speech interfaces and more futuristic brain/machine interfaces will

create a more direct dialogue between users and the machine, and increase the acceptance of new NEM related services.

In this future, building rich engaging experiences is the key to economic growth. For example, the ability to create shared experiences, on multiple screens at home and on the move, enriched by location-based data to build context, will allow the current content sharing paradigm to achieve its true potential of delivering rich experiences through the networked electronic media of the future. Furthermore, People are more and more interested to share their content not only by posting content on the web but also by discussing it within various communities. Therefore, integration of interpersonal communication and content should be a must.

All these advances will blend the real with the virtual, and unlock the full potential of immersive shared experiences and services with direct application to addressing some of the grand societal challenges of Europe, including the domains of transport and health. Research in immersive technologies as well as in solutions beyond 3D and HD – areas in which Europe has a strong R&D drive – is crucial.

Equally crucial is to increase the speed with which this high-quality European research is taken to the market. We can summarize this User Interfaces and Immersion paradigm through:

Content is king – rich, connected, immersive, intuitive experiences are the future.

2.3.2.4 User and usage data

The success of the Internet is mostly due to its simplicity and its ability to unify. This has been the case with the IP protocol suite at the infrastructure level, and then with the Web at the content level. With fiber to the home and 4G cellular networks, the next challenge is to make it easy for Internet users to access the massive quantity and diversity of information available on the Internet with the best possible quality. The success of this Internet of services will reside in our European ability to design and deploy a converged service means that will give access to all types of information found or to be found on the Internet; health, transportation, pictures, music, movies, power, sensors, social, etc.

The Internet of Services is use-centric. It will enhance the users' experience, preserve their privacy, and offer high-quality services that improve life. The development of new business models and opportunities for all actors in the electronic media and content industry relies on our ability to work together to design and exploit the converged service platform. Content here is defined broadly, and encompasses power, entertainment, transportation, personal data, and sensors. We are in a closed-loop situation where network providers need customers to acquire premium content to grow their network, content creators need to bring personalized content to the customers, and customers are demanding an easy way to discover and access quality content and services. Furthermore, the amount of content increases significantly and there is a need to find solution that help people to retrieve consistent information from large data bases – big data search issue.

Content creators and network providers are at the heart of the challenge. There is a need to give Internet users access to a large variety of high-end personalized services and content that will be easy to discover and deliver. This will result in a faster adoption of on-demand content, online games, social networks, catch-up TV and other services such as home automation and wellness (health, power).

In order to facilitate universal adoption of online digital services based on the benefit of Future Internet capabilities, it is mandatory that those emerging services and their

associated content are provided securely and in a trustworthy way between all the users who act as content providers and content consumers. To reach this objective, the Future Internet infrastructure components must be secured against intrusion, hacks and misuse. The privacy of each actor must be guaranteed and controlled especially in order to allow network authorities mandated by law, to trace illegal behaviors of connected individuals or service providers.

Content will be transformed into smart content by adding metadata during the content creation process or during exchange. This additional information will enable consumers to use any device or application to browse, search, and purchase content from globally distributed collections of content catalogues. However as users will move from one device to another, and also from their home to outside, it is mandatory that their respective smart user profile is transparently accessible from everywhere, for an easy and intelligent usage.

To boost Europe's potential for large deployment of online vital services and content, one can imagine the benefit of having access for users to shared applications for creation and distribution of new innovative services and content. These possibilities will be offered by application services located in the Cloud. The virtualization of resources will strongly impact the capabilities of users to build new innovative offers based on a lower entry ticket because of high utilization and secure sharing of physical resources. Edge devices (like gateways or set-top boxes at home) will play a key role for enabling virtualization implementation because they will offer the link to services and data accessible on the Cloud.

2.3.3 What are the Societal Challenges from NEM view perspective?

The global evolution of people's perceptions regarding networked electronic media technologies (devices, services,...) leads us to a vision of future media:

- More immersive: 3D, holographics for entertainment content as well as video-conferencing and games should take advantage of these new technologies.
- More personalized: people having access to more and more information and access to the right information at the right moment, need more generalized context awareness and information profiling. In addition, information is becoming obsolete very quickly, so there is also a need to propose information rating services.
- More collaborative: people are used to communicate and share content through social networking and to work more and more in a collaborative way. This implies that a combination of content sharing and interpersonal communication services becomes necessary.
- Anything, anytime, anywhere on any device: People use several types of devices depending on location and personal context. There is a need to be able to provide any service on any type of device, whatever the connectivity.
- All these services should obviously be in line with people's behavior :
 - People are attracted by new technologies which answer a need (e.g. iPhone, DVB-T, ...)
 - People are becoming Green and will use services which lower energy consumption
 - Elderly people are TV centric in the same way as young people are smartphone centric
 - Wireless technologies are accepted best from a usage point of view but are badly accepted from a health point of view.
 - Future high bandwidth connectivity (FTTH and LTE) will boost NEM applications and will be widely used in Europe

- Digital Home complexity will need high level Customer Relation Management in order to help people to configure their home network
- Privacy is a key factor that need to be addressed from a technical point of view as well as from a regulation point of view

2.3.4 What are the links to Grand Societal Challenges from NEM perspectives?

Our European society will face some huge societal challenges in the near future and obviously NEM should help in these fields. NEM is user centric and should take into account the Grand Societal Challenges mainly in:

- Global warming: Due to air pollution (industry, cars, home heating, ...) and increasing levels of atmospheric CO2 causing an increase in overall global temperatures, which will have a major impact on our future life (storms, rising sea levels, increasing desertification, ...)
- Tightening supplies of energy: Fossil energy will be less and less available; there is a need to find some new resources, but also a need to save energy.
- Water and food: Due to the enlargement of the world population, it is and it will be more and more difficult to have sufficient food and water for everybody.
- Ageing societies: Owing to medical advances, people are living longer and there will be need to help people to stay at home.
- Public health, Pandemics: It is in our basic instinct to live longer and longer, medicine is making great progress but there are always new viruses arising that need great efforts in research but also in public
- Infrastructures which are more expensive and difficult to fund.
- Security: Citizens expect that their environment, which now includes communication and internet as well as their physical safety, will be secure and well protected. This is especially important now that the opportunity for cybercrime as well as physical crime exists.

The Main interest for NEM is Smart culture and knowledge and content: European culture is very rich and

European people are so creative that we will be soon overwhelmed by information and archives. With search engines becoming more and more powerful, there will be a need to assist people with content management including helping people to "clean" their information wherever it is stored.

As influential technology platform in networked and electronic media, NEM forms a crucial part of the ICT's hyper-sector and represents an important critical mass for European research in this field. Consequently, NEM should also contribute to:

- Global warming through new immersive communication applications to avoid travelling
- Ageing society through new multimedia applications helping elderly people to stay at home and to keep in contact with their relatives

How can we ensure content/information availability and the meeting of responsibilities/obligations of companies (public services)?

- In our future society, most interactions with public services will be done through the Internet
- Public content will increasingly comprise of multimedia and should be accessible in any situation
- People should be able to join any public service using synchronous and asynchronous communication services instead of queuing
- Information rating: information still stays on the net even if it is obsolete
- Language translation: one content, many local publications
- NEM can provide solutions to Net-neutrality (access to content for all), to education (mainly eLearning and serious gaming), to health including helping elderly people to remain integrated within the Society, e-Government including open data which will represent a large business opportunity in the future.

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